

Assets to promote your Green Day

Thank you for being part of Green Day.

To help you promote your Green Day, we've created a range of assets to support you and maximise your impact.

Printed Materials

Use these in your workplace or community spaces and display in your staff rooms, reception areas, noticeboards and other spaces:

- Go Green for Green Day Poster

Social and Digital Assets

Use the following assets to promote your Green Day online:

- Social media tiles
- Instagram/Facebook story graphic
- Web banner
- e-signature

Tips:

- Make sure to share before, during and after your event
- Tag @SamaritansFoundation
- Encourage others to get involved

Green Day assets available here ➡ [Green Day Resources](#)

Internal Comms (for your workplace)

Email:

We're inviting everyone to take part in **Green Day** by wearing green and making a donation to support the Samaritans Green Light Appeal. Together, we can make a real difference to the lives of young people in our community. Your support will help to provide a safe and supportive environment for students while they continue their education journey.

Find out more about Samaritans Green Light Appeal here:
www.samaritans.org.au/greenlightappeal

Sample Social Posts

Post 1 (Awareness):

We're going green ♥

Join us as we support Samaritans Green Light Appeal and help make a difference to the lives of young people in our community.

Learn more and register your interest: www.samaritans.org.au/greenday

Post 2 (Call to action):

Wear green, give what you can, and help shine a light on the youth who need a safe place to call their own ♥

Donate here: www.samaritans.org.au/donate

Post 3 (Event day):

It's Green Day! ♥

It's Green Day. We're proud to be supporting Samaritans Green Light Appeal. All funds raised today will help to provide young people with a safe, supportive place to continue their education journey.

Find out more here: www.samaritans.org.au/greenlightappeal

Share your Green Day

We'd love to see how you celebrate and how your Green Day went ♥

Share your photos and stories:

- Tag Samaritans @SamaritansFoundation
- Send your photos and a message to the marketing team:
fundraising@newcastleanglican.org.au

Need help?

Our marketing team is here to support you, please reach out to discuss any questions you may have.